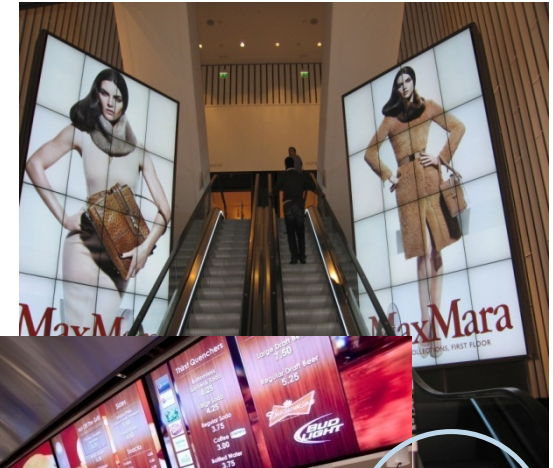


Deliver targeted, broadcast-quality content from multiple sources to any number of remote displays with customizable digital signage solutions

- Leverage graphics, video and text to drive new and more effective ways to boost customer engagement, strengthen brand equity and drive revenue
- Easy remote control, monitoring and management of any size network
- Monetize commercial content and other information by region, zone, and more





## Infocaster™ Manager



## Infocaster™ Player

<b>Product description:</b>	Broadcast quality digital signage production, with tools for content creation from still to motion graphics and video; scheduling of content, from simple playlist to zone-driven and individual player scheduling; and central management and distribution for Infocaster Player systems	Advanced digital signage software synchronizes and delivers content from multiple sources to thousands of remote displays over a widespread or nationwide network, addressing individual messaging display requirements. Individual players can be set to display different information from the same data source. Infocaster Player playout devices are hardware-based remote systems, which display or play out the required content for a given project or presentation.
<b>Ideal for:</b>	Any digital signage installation, from single sites to large arenas to national deployments, desiring to accent their brand with broadcast-quality graphics, animations, video and overlays (RSS feeds), with tools and systems to support single sites to central control and management of complex facilities or large networks	Ideal for any venue using signage to communicate information, entertainment or educational content, with systems to drive individual signs, large-scale networks and sophisticated video wall installations
<b>Applications &amp; Solutions:</b>	<ul style="list-style-type: none"> <li>■ Creation - Unparalleled tools for designing sophisticated text and graphics, with drag-and-drop WYSIWYG design/authoring/creation/scheduling, versatile, multizone screens and preloaded templates</li> <li>■ Scheduling - Set schedules to easily target programming and advertising by time, event, region, zone, venue and individual monitor, with options to incorporate additional metadata-based scheduling and tools to contract, schedule and invoice targeted advertising</li> <li>■ Management - Effortlessly manage digital signage networks, with remote control and monitoring of groups of players on the Infocaster network, across LAN, FTP or satellite</li> </ul>	<ul style="list-style-type: none"> <li>■ Engage and connect with your audience with the highest quality graphics, and amazing tools to enhance the location experience</li> <li>■ Reach targeted audiences by setting individual players to display different information from the same data source</li> <li>■ Add live feed information, such as RSS weather or news headlines, or from database content</li> <li>■ Trigger external applications and devices, allowing players to trigger A/V switchers, fog machines, fireworks, etc.</li> </ul>
<b>Market Segments:</b>	<ul style="list-style-type: none"> <li>■ Sports and Live Events</li> <li>■ Education, Government and Military</li> <li>■ Commercial Markets</li> </ul>	<ul style="list-style-type: none"> <li>■ Sports and Live Events</li> <li>■ Education, Government and Military</li> <li>■ Commercial Markets</li> </ul>