Imagine Communications empowers the media and entertainment industry through transformative innovation, broadcast, playout, video and advertising solutions every day to support their mission-critical operations. Through continuous innovation, we are delivering the most advanced IP, cloud-enabled, software-defined network and workflow solutions in the industry.

In the fast-changing media landscape, the industry is transforming for greater efficiency and flexibility. With Imagine Communications industry-leading technologies, media companies can dynamically deploy new services with unparalleled speed, reliability and flexibility.

Your path. Your pace. IP solutions that evolve with you.

Our market-driving, open standards-based solutions for managing hybrid SDI and IP infrastructure enable media providers to manage, monetize and optimize revenue-generating all-IP futures.

Ad Do more. Spend less. Unlock the possibilities of the cloud.

Our open platform solutions and cloud services can be deployed on-premises, in data centers, on any elastic, cloud-based model capable of working to complement SDI TV and IP-based delivery. More inventory in more channels to more geographies for more viewers.

Target Deliver. More adventure in an omnichannel world.

Our groundbreaking approach to technical adoption, technology that makes your vision a reality. Imagine Communications provides media companies with the tools to recognize, capture and exploit the pace of technologic change to inspire on device-to-device linear and nonlinear delivery, and make a disruption-free, self-paced transition to a revenue-generating all-IP future.

Services

MyImagine Care and Professional Services

Platforms

Versio™

Landmark™

Capabilities

Video

Selenio™

Magellan™

Dream it. Deploy it.

Semia™

Pliant™

Telurio™

Technology that makes your vision a reality. Imagine Communications’ software-based solutions can dynamically deploy new services with unparalleled speed, reliability and flexibility.
Imagine Communications empowers the media and entertainment industry through transformative innovation, broadcast solutions, video and audio products and services around the world that are trusted and relied upon by media organizations and companies around the globe. Our end-to-end linear and nonlinear multiscreen, video and advertising solutions enable media companies to dynamically deliver targeted ads to viewers on any device and protect their inventory value and revenue-generating all-IP future.

Our groundbreaking approach to technical adoption, including more than 50 awards for technical excellence in the industry, enables media providers to minimize CapEx and OpEx on-premises, in data centers, or via public cloud—anywhere, anytime. Our industry-leading software, services, capabilities and solutions provide a single, unified platform to more quickly and efficiently drive more video and ad inventory to more geographies for more viewers.

Our future-proof, open-standard solutions for media and entertainment enable media providers to choose the right service model and access. IP solutions that evolve with you.

Imagine Communications At a Glance
- Leveraging more than five decades of ongoing innovation.
- Offering industry’s broadest portfolio of video and advertising solutions.
- Powering 80% of the world’s top media companies.
- Managing $46 billion in annual ad sales.
- Grabbing 25,000 video channels globally.
- Operating in more than 300 locations with more than 3,000 employees.
- Holding 250 global patents.
- Earning more than 50 awards for technical innovation, including 30 Emmy® Awards from the National Academy of Television Arts and Sciences.
- Offering industry’s broadest portfolio of advanced advertising and video and advertising solutions.
- Providing industry’s broadest portfolio of software solutions.

Your path. Your pace. IP solutions that evolve with you.

Do more. Spend less. Unleash the possibilities of the cloud. Our agile software-enabled cloud solutions are a perfect complement to any strategy. CloudOne and ad management solutions make it easy for customers to access, manage and grow their operations in a programmatic world.

Target. Deliver. More ad revenue in an omniplatform world. Dream it. Deploy it. Technology that makes your vision a reality. Our breakthrough cloudOne platform provides media organizations with easy, secure access to our platform. CloudOne enables media organizations to easily create and deploy new services with unparalleled speed, reliability and flexibility.

Find out more, imaginecommunications.com

© 2016 Imagine Communications

Follow Us Online

facebook.com/imaginecomms
linkedin.com/company/imagine-communications
plus.google.com/+Imaginecommunications
youtube.com/user/imaginecomms
blog.imaginecommunications.com
@Imagine_Comms
imaginecommunications.com

Locations

North America
Los Angeles, CA; Denver, CO; Miami, FL; New York, NY; Bridgewater, NJ; Montreal, Quebec; Toronto, Ontario; Madrid, Spain; Buenos Aires, Argentina; Sao Paulo, Brazil

Asia Pacific
Sydney, Australia; Beijing, China; Noida, India; Singapore

Europe, Middle East & Africa
London, UK; Paris, France; Munich, Germany; Tel Aviv, Israel; Milan, Italy; Moscow, Russia; Dubai, UAE; Montreal, Quebec; Toronto, Ontario; Buenos Aires, Argentina; Sao Paulo, Brazil; Amsterdam, Netherlands; Berlin, Germany; Cape Town, South Africa; Johannesburg, South Africa; Riyadh, Saudi Arabia; Moscow, Russia; Dubai, United Arab Emirates

Caribbean and Latin America
Mexico City, Mexico; Buenos Aires, Argentina; Sao Paulo, Brazil

South America
Argentina; Sao Paulo, Brazil

Sales Inquiries
North America
+1 866.4.IMAGINE
+1 303.462.4200
Caribbean & Latin America
+1 877.455.2582
Europe, Middle East & Africa
+31.20.833.9180
Asia Pacific
+65.270.6363
Our Solutions

- Audiences are consuming media.
- To a more flexible IP-based workflow.
- We design innovative, hybrid solutions.
- Multiscreen delivery.
- IP and cloud-based operations.
- While providing an evolutionary path to channels and distribution platforms.
- Process and playout content for multiple viewing platforms — from traditional.
- Content across multiple consumer companies to efficiently monetize.

Trends

- 4K/UHD Enhanced viewing.
- Transition to IP and cloud.
- Omniplatform monetization.
- Workflow efficiency.
- Internet & mobility.

Channel Playout

- We offer flexible, feature-rich solutions that seamlessly connect to partner, private, hybrid and complete cloud-based environments.
- While providing all existing delivery paths to IP and cloud-based operations.

Multiscreen delivery

- We design innovative, hybrid solutions that blur the lines between traditional and advanced technologies.
- To a more IP-based world.
- By leveraging offerings that generate content while always ensuring audiences are consuming.

Live Production

- We provide real-time, turnkey solutions that enable teams to efficiently manage and efficiently execute.
- As well as deliver compelling experiences.
- Across the entire content creation and delivery ecosystem.

Advertising Management

- We provide a comprehensive ad software solution that enables operators to efficiently manage and monetize.
- Across content and distribution.
- To ensure futureproof architectures.

Product Description

- Pillar: IP
- Description: 
  - Automation
  - Verso
  - Nexe
- Pillar: Platinum
- Description: 
  - Routers
  - Multiviewers
- Pillar: Selenio
- Description: 
  - X-series and vidoe
  - MCP
  - Face

Applications & Solutions

- For broadcast and OTT operators.
- For cable, satellite & mobile.
- For worship & government.

Pillar Features

- Modular, highly scalable playout systems.
- Suitable and high-performance.
- Software-based multiscreen solutions.
- For any platform.
- In any environment.

 Workflow & Infrastructure

- Customized software control.
- Open platforms.
- Future-proof pathways.
- Tailored to the requirements.

- Compliance: 
  - Broadcast, 
  - Government

- Software-based multiscreen solutions.
- IP-based workflow.
- Future-proof solutions.

Market Segments

- TV broadcasters
- MSO, cable & telco
- Satellite & terrestrial
- Internet
- Cable, satellite & mobile
- Mobile operators
- Post production
- Production
- Live events
- Live/Cloud

- Features: 
  - Content management flexibility.
  - Support for switching.
  - Encryption.
  - Switching.
  - SD, HD & UHD.
  - Range of frame sizes and formats.
  - High-density, low-latency, high-performance solutions.
  - Power efficiency.
  - Roaming gateways.
  - plug 
  - AV integration.
  - Centralized smart networking.
  - Linear multistream.
  - Flexible, future-proofed architectures.
  - Cloud-ready solutions.
  - Just-in-time packaging.
  - Efficient and effective modular frames.
  - High-quality encoding.
  - When on the go.

- Key features: 
  - Software-defined networking.
  - Open platforms.
  - Future-proof pathways.
  - Tailored to the requirements.

- Applications: 
  - Broadcast and OTT operators.
  - For cable, satellite & mobile.
  - For worship & government.

- Solutions: 
  - For broadcast and OTT operators.
  - For cable, satellite & mobile.
  - For worship & government.
Imagine Communications empowers the media and entertainment industry through transformative innovation, broadcast delivery, video service providers and convergence around the world to see potential. Through Imagine's video and management solutions every step of the way support their mission critical operations. Today, nearly half of the world's video channels traverse our products, and our software solutions drive nearly $50 billion in global ad revenue for our customers.

Today, nearly half of the world's video channels traverse our products, and our software solutions drive nearly $50 billion in global ad revenue for our customers. Imagine Communications’ open, software-defined, cloud-enabled, managed and self-service video solutions drive more inventory, more revenue, more viewers and more dollars to media providers around the world.

Your path. Your pace. IP solutions that evolve with you. Our open, elastic, IP-centric solutions for managing hybrid SDI and IP infrastructures enable media providers to optimize existing investments, and make a smooth move, self-paced transition to IP to a new generation of IP if future.

Do more. Spend less. Unlock the possibilities of the cloud. Our agile software-based solutions offer a rich and adaptive product ecosystem and a pay-as-you-grow, self-service approach to achieving lower CapEx and OpEx and ramp up delivery of more inventory in more channels to more geographies for more viewers.

Target. Deliver. More revenue in an omnichannel world. Imagine’s platform-driven cloud solutions are an on-premise or cloud-based solution, and media providers can pinpoint cloud-based tools to quickly analyze and offer insights and rapidly deliver more inventory in more channels to more geographies for more viewers.

Dream it. Deploy it. Technology that makes your vision a reality. Imagine’s OpenCable® PAMCS enables media organizations to easily create and manage a comprehensive service offering to subscribers. Our technology stack can dynamically deploy new services with unparalleled speed, scalability and flexibility.

Imagine Communications offers industry leading video and management solutions every step of the way support their mission critical operations. Today, nearly half of the world's video channels traverse our products, and our software solutions drive nearly $50 billion in global ad revenue for our customers. Imagine Communications empowers the media and entertainment industry through transformative innovation, broadcast delivery, video service providers and convergence around the world to see potential. Through Imagine’s video and management solutions every step of the way support their mission critical operations. Today, nearly half of the world's video channels traverse our products, and our software solutions drive nearly $50 billion in global ad revenue for our customers.