

LandmarkOSI Cloud™

Cloud-Based Hosting of our Widely Used Traffic and Billing System



Application

Your success is measured by how well you monetize your inventory and control your costs — not on how well you manage your IT environment to provide 99.9 percent uptime. Introducing LandmarkOSI Cloud, a cloud-based offering of our [widely used traffic and billing system](#). LandmarkOSI Cloud frees you from the traditional tasks of managing your traffic system, while delivering increased functionality that protects your business and maximizes your flexibility. With LandmarkOSI Cloud, you can eliminate the hassles and focus on the business of your business.

Freedom to Focus on Growing Your Business

Traditional business applications can be complicated and expensive to operate. Furthermore, in a business operations department, you may find that in addition to managing inventory and optimizing your sales, you also need to become an expert in configuration, testing, security, back-ups and updates. The shared infrastructure of LandmarkOSI Cloud lets you pay only for what you need, and upgrades happen relatively automatically. You'll have improved flexibility to launch new channels, scale to handle new content and deliver cross-platform services.

The LandmarkOSI Cloud Advantage

In addition to being more economical to implement and maintain, LandmarkOSI Cloud provides a secure, centralized information hub that harnesses the complete power of LandmarkOSI and includes expanded features, such as geo-redundancy and high availability. The system is powered by an IP-based framework for migrating and optimizing media and playout functionality to a virtualized cloud environment.

LandmarkOSI Cloud provides unmatched functionality for the management of key operations for television, cable and radio. The Cloud allows you to operate your LandmarkOSI system in a secure, highly reliable environment that authorized users can access over the Internet.

Technology Solution

LandmarkOSI Cloud allows you to:

- Reduce or eliminate the capital cost of buying or upgrading any hardware or third-party software, such as Microsoft® SQL

- Simplify your environment, as there is no hardware or software to install, and significantly fewer capital expenditures are required to get up and running. You'll have peace of mind knowing you will always have the right hardware and the latest release of LandmarkOSI software
- Eliminate the cost and demands related to maintaining the system, including database back-ups, virus and threat protection, server monitoring, OS patches, database maintenance, etc.
- Enjoy the security of knowing that product and technical experts are managing your mission-critical system
- Provide failover services in the event of a disaster
- Realize the benefits of world-class service delivery on major cloud platforms, offering superior scalability, complete disaster recovery and impressive uptime numbers

The LandmarkOSI Cloud Advantage

Deploying LandmarkOSI Cloud delivers a wide array of unique advantages including the ability to:

- Deploy in the public cloud, private cloud, or host the application locally
- Leverage years of private cloud hosting experience
- Drive efficiency with an optimized workflow – accessible anywhere a secure connection is available
- Expand to new channels and media with a single, consolidated system
- Harness the full power and feature set of LandmarkOSI
- Have access to our highly experienced product and industry experts. We understand your business processes and the mission-critical nature of processing orders and logs in the time-sensitive media environment

UNspecifications

LandmarkOSI Cloud frees you from many of the traditional complexities of managing your traffic system. With LandmarkOSI Cloud, there is:

- No database configuration
- No report setup
- No nightly back-ups
- No management of servers, switches, routers or SQL database
- No operating system patches or upgrades
- No hardware monitoring or maintenance
- No software updates
- No rack space in the datacenter
- No resources (now or later) needed to perform any of the above

Specifications

LandmarkOSI Cloud can run on any computer with an Internet connection and a Remote Desktop connection.